

## N.R. SWAMY COLLEGE OF COMMERCE & ECONOMICS AND SMT. THIRUMALAI COLLEGE OF SCIENCE

Plot No.337, Sewri-Wadala Estate, Major R. Parameshwaran Marg, Wadala(W), Mumbai - 400 031 (Affiliated to the University of Mumbai) NAAC Reaccredited: B

### DEPARTMENT OF BUSINESS LAW

Annual Report: 2023-2024

### **Activities of the Department**

1. Webinar Titled "Overview of Securities Market & Career Growth" on the occasion of 'World Investor Week'

Date of the Event: 11th October, 2023

Time: 11.00 am to 12.30 pm

No. of Participants: 306

#### Objective:

- 1) To get insight on Saving and Investment.
- 2) To understand the nuances of Investment Products
- 3) To analyze the functioning of Primary & Secondary Markets.

## Resource person / Guest Speaker:

Prof. Atul Sathe, HR College, representing Krishna Foundation in association with BIAP

## **Brief Report:**

The Department of M.Com. and Business Law, S.I.W.S. N. R. College of Commerce and Smt. Tirumalai Collage of Science in association with Krishna Foundation & BIAP, successfully conducted a day Webinar on "Overview of Securities Market & Career Growth" on Zoom at 11.00 am., on the occasion of 'World Investor Week'.

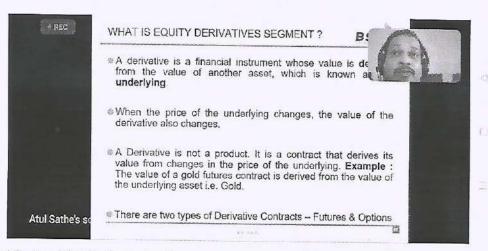
The resource person, Prof. Atul Sathe, was welcomed and introduced by Dr. Helen Selvaraj.





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Prof. Atul Sathe, HR College, making presentation on "Overview of Securities Market & Career Growth" Webinar on 11th October, 2023

The Webinar was attended by 306 students from M.Com., BAF, BMS, BBI, BSc-IT, BSc-CS & B.Com., The session was conducted by Prof. Atul Sathe, HR College, representing Krishna Foundation in association with BIAP. The speaker provided great insights on need of saving and investment from the beginning of the students' career. He also explained the nuances of different investment products and functioning of primary and secondary markets. He put insight on Derivatives Segment and scope of financial sector and grievances redressal mechanism as provided by SEBI.

The students participated the program with great interest and enthusiasm as the information were very fascinating.

The session was concluded by votes of thank by Prof. Arul Kumar.

#### Outcome:

- 1) The students learned various Investment Avenues.
- 2) The participants got insight on functioning of Capital Markets & Derivatives Segment.
- 3) The students learned scope of investment with ever-expanding technologies.





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## 2. "Consumerism & Financial Literacy":

Date of the Event: 18st January, 2024

Time: 9.30 am to 1.30 pm

No. of Participants: 188

#### Objective:

1. To get insight on Consumerism and Investment Avenues.

2. To inculcate saving and investment habits among the students

3. To sensitize students about Consumer Rights.

#### Resource person / Guest Speaker:

Mr. Nandkumar Menon, Certified Financial Adviser

Mr. Dhrupad Gaikwad, Officer, Consumer Guidance Society of India

#### **Brief Report:**

The Department of Business Law, S.I.W.S. N. R. College of Commerce and Smt. Tirumalai Collage of Science in association with Consumer Guidance Society of India successfully conducted a day seminar on "Consumerism & Financial Literacy" in Room No. CB-307 at 9.30 am.

The resource persons were introduced by Prof. Arul Kumar. The speakers were felicitated by Prof. Sushanti Wandrekar.

The Seminar was well received and attended by 188 students from BAF, BMS, BBI, BSc-IT, BSc-CS & B.Com., The first session was conducted by Mr. Dhrupad Gaikwad, Officer, Consumer Guidance Society of India. He explained nuances on basic rights of consumer with



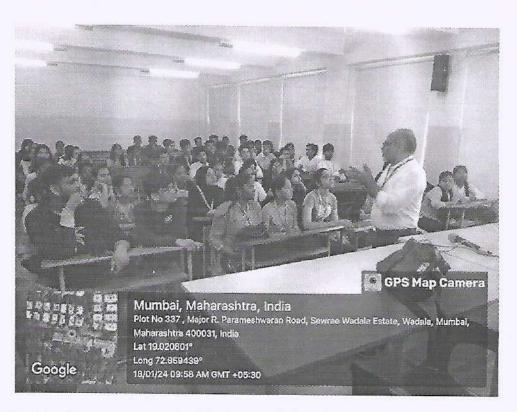


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regards to advertising claims, unfair trade practices and how to protect the best interest of the consumers with audio-video visual presentation.

The second session was conducted Mr. Nandkumar Menon, Certified Financial Adviser. He made presentation on basic investment techniques, developing saving and investment habits, financial prudence, investment objectives and Stock Market analysis. Also shared success stories of many prudent investors.



Mr. Nandkumar Menon, Certified Financial Adviser, making presentation on "Financial Literacy"

The students remained energetic and enthusiastic throughout the sessions as the contents of the session were brainstorming. The program was well organized by the committee members, student volunteers and support staffs.



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The event was well managed by program committee members Prof. Sushanti Wandrekar, Prof. Ayyappan Iyer, Vice Principal-Self Financing Courses, and well supported by professors from both aided and unaided sections.

The student actively participated with raising various queries and enjoyed the entire sessions attentively. The students also interacted with the speakers and showed interest in attending more such seminars in the future.

The session was concluded by votes of thank by Prof. Arul Kumar.

The entire students who attended the seminar were presented with participation certificates powered by the Bombay Stock Exchange (BSE).

#### Outcome:

- 1) The students learned various consumer rights and remedies against violations and infringements.
- 2) The students learned scope of early saving and investments methods and avenues of achieving financial goals.

## 3. Academic achievements / contributions during the academic year 2023-24:

- a) College/Departmental Events: Assisted events and programs conducted various departments/committees such as Students Council, Women's Development Cell, Southern Cultural Association, Counselling Cell, NSS and Alumni Association.
- b) Moderation: Successfully undertook moderation work for colleges affiliated with Mumbai University in City.
- c) College administration / committees: Committee Member of Unfair Means, Women Development Cell, Counselling, Southern Cultural Association and Alumni association.





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- d) Resource Person: Conducted an awareness talk on "Consumer Awareness", on the occasion of The World Consumer Rights Day, 15th March, 2024 in Conference Room CB-208 at 10.45 a.m., organized by The Department of Business Economics S.I.W.S. N. R. College of Commerce and Smt. Thirumalai Collage of Science.
- e) Publication: "A STUDY ON THE EVOLUTION OF AUGMENTED REALITY IN E-COMMERCE: CONSUMER AWARENESS, ADOPTION AND IMPACT ON FASHION BASED PRODUCTS, WITH SPECIAL REFERENCE TO PANVEL REGION" IIBM, EKTAARA National Research Proceeding, ISBN No: 978-81-921818-3-7.
- f) Students Performance: During the academic year efforts were taken to engage students in class room activities such critical analysis on various legal aspects. Observing special days such as 'Samvidhan Divas' (26th November) 'Voters' Day' (25th January), 'National Legal Services Day' (9th November), International Day for Universal Access to Information-28th September and Child Rights Day-20th November with discussion on relevant topics during the class room lectures.

Arul Kumar Pandian

Convener

Department of Business Law

Date: 31/03/2024

Dr. Manali Londhe
Principal
PRINCIPAL
S.I.W.S. N.R. Swamy College of

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