



**S.I.W.S.**  
**N.R. SWAMY COLLEGE OF COMMERCE & ECONOMICS AND**  
**SMT. THIRUMALAI COLLEGE OF SCIENCE**  
MAJOR R. PARAMESHWARAN MARG, SEWREE – WADALA ESTATE,  
PLOT NO. 337, WADALA, MUMBAI – 400 031.

**DEPARTMENT OF COMMERCE**

**REPORT FOR THE ACADEMIC YEAR 2016-17**

The Department has been actively involved in important committees of the college like Commerce Association, Southern Cultural Association, Students' Council, Cultural Association and Alumni Association.

To encourage students to gain confidence, the following activities were conducted:

- An Industrial visit was organized for the students to Sikkim-Gangtok and Darjeeling from 21<sup>st</sup> December 2016 to 30<sup>th</sup> December, 2016.
- A drive for making Pan Card and Passport on 20<sup>th</sup> January 2017.
- An visit to Times of India was organized on 14<sup>th</sup> of February 2017.
- A Soft Skill Development Programme by an NGO- Techno Serve on 2<sup>nd</sup> May 2017 & 13<sup>th</sup> July 2017.

**Faculty Achievements:**

**Ms. Subhashini Ivengar:**

a. Paper Presentation:

- Presented a paper at Shailendra College of Commerce on “E-Commerce-the magic mantra for Gen-x” on 17th January 2017.

**Mr. Ravindra Singh:**

a. Workshops attended:

- Participated in a symposium on ‘Demonetization-Demystified’ organised by R. A. Podar College of Commerce and Economics on 3<sup>rd</sup> December, 2016



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Participated in One Day Workshop on “Capacity Building of Teachers to Meet New Challenges from Reform in Higher Education” jointly organised by BUCTU and R.J. College on 3<sup>rd</sup> March, 2017.

- Participated in One Day Workshop on “API and Maharashtra Public Universities Act, 2016” organised by DTSS College of Commerce & P.D. Turakhia Junior College of Commerce & Science on 9<sup>th</sup> April, 2017.

b. Papers Presented:

- Presented a research paper titled ‘Ethical Issues in Advertising’ in a National seminar organized by M. L. Dahanukar College of Commerce on 25<sup>th</sup> February, 2017.
- Presented a research paper titled ‘Recent Trends in Taxation’ in an International seminar organized by Vikas College of Arts, Science & Commerce on 22<sup>nd</sup> April, 2017.
- Presented a research paper titled ‘Demonetization and its Impact on Retailers: A Case Study’ in a National seminar organized by S.I.W.S. N.R. Swamy College of Commerce & Economics on 26<sup>th</sup> April 2017.
- Presented a research paper titled “A Critical Study on Human Resource Practices in Pharmaceutical Company w.s.r.t. the Gender of MRs in Mumbai Region” in an International seminar organized by Department of Commerce, University of Mumbai, Dr. Babasaheb Ambedkar College, Vasai & IAA (Thane Chapter) on 27<sup>th</sup> April 2017.

**Ms. Iyengar Subhashini**  
Chairperson, Commerce Association



**Dr. Usha Sukumar Iyer**  
Principal

PRINCIPAL  
S.I.W.S. N.R. Swamy College of  
Commerce & Economics &  
Smt. Thirumalai College of Science,  
Wadala, Mumbai - 400 031

Date: 30/4/17