

COMMERCE ASSOCIATION

Annual Report - 2018-2019

Activities:

1. Case Study Competition:

About the competition: Commerce Association organized a 'Case Study Competition' on 1st October 2018 at 11.00 am..

Objectives of the competition: This beyond- the- classroom activity was held with the following objectives in mind:

1. Encouraging out-of-the box thinking in students.
2. Providing a platform for the students to apply their theoretical knowledge to practical problem solving.
3. Motivating participants to understand Team Building and Decision Making, Time Management, Leadership and Crisis Management.
4. Application of the technical jargons taught in Commerce to crack the situation.

Students Participation:-

Students were given a hypothetical case study with two questions. Students were required to register in groups of three and were given an hour to solve the case as a team. 101 students participated in the competition, discussed the situation in the case, brainstormed and presented their analysis in the form of answers to the questions.

2. "The One Minute Manager"

An event titled "The One Minute Manager" was organized by the department on 22nd December 2018. Topics related to application of the commerce subjects were to be randomly selected by the participants. All the participants were supposed to speak for a minute on the topic. The idea behind holding this competition was to train the students in extempore on the current topics by way of testing their conceptual skills. Students were judged on their presentation skills, communication skills, time management and conceptual skills. 31 students enthusiastically participated in the event.



Prof. Subhashini Iyengar
Convener

Date:- 23/12/2018



Dr. Usha S. Iyer
Principal
PRINCIPAL

S.I.W.S. N. R. Swamy College of
Commerce & Economics
Thirumalai College of Science
Wadala, Mumbai-400 031.