



S.I.W.S.
N.R. SWAMY COLLEGE OF COMMERCE & ECONOMICS AND
SMT. THIRUMALAI COLLEGE OF SCIENCE
MAJOR R. PARAMESHWARAN MARG, SEWREE – WADALA ESTATE,
PLOT NO. 337, WADALA, MUMBAI – 400 031.

Commerce Association

Academic Year 2019-20

1) Name of the Event:- “Poster Making Competition”

Date of the Event:- 31st July 2019.

Number of Participants: 91 participants.

Timings of the Event:- 11.30 am-12.30 pm.

Commerce Association organised an event titled “ **Poster Making Competition**”. The theme of the activity was “**Say No to plastic**”. The event saw amazing enthusiasm from the participants who tried their best to portray their talent in the form of a message that has social relevance. An hour was given to the student participants to turn their creative imagination into a poster. Both individual and group entries were allowed. Students study subjects like Foundation Course, Environmental Studies and Advertising at their First and Second Year. Concern towards environment and responsibility of the citizens towards the same are given top priority in majority of the topics covered. Blending classroom theory with innovation, this platform was an opportunity to the participants to create social awareness through a relevant message for the masses.

There was a lot of zeal in the participants while presenting the ideas in a poster form. Each group was trying to recollect all that was taught in class and apply it to their individual posters. Thought provoking posters with a lot of brainstorming were displayed for judging.

2. Mock Interviews

Commerce Association conducted mock interviews for the final year students of commerce on 20th December 2019 at 11.00 am in the college premises. Interested students were required to give their names indicating their area of interest. Finance, Marketing and Human Resource were the fields of specialization that were offered to the students from which the students had to choose.

Mr. Tanuj Poddar (CEO- Financial Career Planning Academy) was invited as the subject expert for the interviews. Students got an opportunity to practice interviewing skills in an environment similar to an actual interview where they also got to know their strengths and weaknesses which indeed was a good boost to their confidence. The main purpose of conducting the "Mock Interviews" was to reduce the anxiety and stress of the students and prepare them for their actual interviews.

After the interviews were over, a feedback session was arranged for the students, where the students got a detailed review of their performance. The expert also included the following important aspects in his talk :-

1. Importance of body language in an interview.
2. Personality development and Grooming.
3. Recent developments in the field of Finance and Human Resource Management.
4. Resume Writing.
5. Confidence building.
6. Competitive challenges for a final year student in today's scenario.
7. Possible questions in the interview.

Some students expressed a desire to get individual feedback of their performance. Hence, a one-to-one feedback session was organized. Students got a feel of the actual interviews and learnt the right way of appearing for the actual interviews.



Ms. Iyengar Subhashini
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