

# COMMERCE ASSOCIATION

## Annual Report - Academic Year 2017-2018

### I. Activities :

#### 1. Case Study Competition:

Commerce Association organized a 'Case Study Competition' on 10<sup>th</sup> August 2017 at 11.00 am.

Objectives : This beyond-the-classroom activity was held with the following objectives in mind:

- Encouraging out-of-the box thinking in students
- Providing a platform for the students to apply their theoretical knowledge to practical problem solving
- Motivating participants to understand Team Building and Decision Making, Time Management, Leadership and Crisis Management
- Application of the technical jargons taught in Commerce to crack the situation

Students were given a hypothetical case study with two questions. Students were required to register in groups of three and were given an hour to solve the case as a team. 57 students participated in the competition, discussed the situation in the case, brainstormed and presented their analysis in the form of answers to the questions.

#### 2. Poster Making Competition:

A Poster Making Competition was organized on 18<sup>th</sup> September 2017 at 11.00 am in room no 109. The theme of the competition was "Social advertising". The idea of holding the competition was to provide an innovative platform to the students to implement classroom learning in the subject of advertising to practical application. Students picked on themes like save water, donate organs, Go green etc. Students were given an hour's time to exhibit their creativity by way of an advertisement that carries a relevant social advertising. Eight groups participated in the event.

#### 3. Talk on Investors awareness:

Commerce Association conducted a talk on "Investor's Awareness" on 7<sup>th</sup> October 2017 at 10.00 am in the Seminar Hall.

International Organization of Securities Commissions (IOSCO) celebrated World Investor Week from 2<sup>nd</sup> October 2017 to 8<sup>th</sup> October 2017. Hence, on behalf of NSE an awareness program was scheduled for the students of First Year, Second Year and Third Year. 70 students attended the same.

A presentation highlighting the following aspects were covered by the speaker Mr. Atul. Sathe - a panelist of Investor's awareness at NSE and an Assistant Professor at HR College in Accountancy.

- To raise awareness amongst students about the various horizons available to them for investment.
- Highlighting the significance of investor education

- Tips to be kept in mind before taking the investment decisions
- Various initiatives of security market regulators
- Importance of portfolio management

The session was followed by a question answer session. Students seemed to be very enthusiastic about understanding the way the security markets function and enquired about the courses available to enhance their skill sets in the field of finance and also the various career options in this field.

*(Signature)*

Prof. Subhashini Iyengar  
Convener

Date: 10/04/18

*(Signature)*  
10/4/18

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