



S.I.W.S.
N.R. SWAMY COLLEGE OF COMMERCE & ECONOMICS AND
SMT. THIRUMALAI COLLEGE OF SCIENCE
MAJOR R. PARAMESHWARAN MARG, SEWREE - WADALA ESTATE,
PLOT NO. 337, WADALA, MUMBAI - 400 031.

Academic Year 2020-21

THREE DAYS NATIONAL LEVEL ONLINE WORKSHOP ON "MANAGEMENT TOOLS & TECHNIQUES FOR GEN -Y"

Internal Quality Assurance Cell (I.Q.A.C.) & Department of Commerce in collaboration with Techno Serve organised a Three Days National Level Online Workshop on "MANAGEMENT TOOLS & TECHNIQUES FOR GEN -Y" from 22nd June 2020 to 24th June 2020 between 11.00 am to 12.30 pm. The basic idea behind holding this program was to channelize the students more productively during this time of pandemic, pressure & panic to that of preparedness, perseverance and positivity, thereby helping them to learn the skill sets required to meet corporate expectations.

The workshop aimed at the following objectives: -

1. To inculcate out-of-the-box thinking in young graduates.
2. To enhance the skill sets required to match corporate expectations.

Techno Serve, our collaborator for the event aims at the overall grooming of the students and targets youth employability. The course curriculum for this workshop was as follows: -

Date	Speakers	Key Focus	Timing
22/06/2020	Ms. Priyanka Barve Sr. Program Specialist- Techno Serve	Goal Setting	11:00 a.m. -12.30 p.m.
23/06/2020	Ms. Disha Mishra Zonal Head- Techno Serve	Prioritization & Time Management Matrix	11:00 a.m. -12:30 p.m.
24/06/2020	Ms. Priyanka Barve Sr. Program Specialist- Techno Serve	STAR Model & Methods of persuasion	11:00 a.m.-12:30 p.m.


Gist of the topics covered:

- **Day 1:** The topic for the session was “Goal Setting”. The speaker explained the meaning and importance of setting goals highlighting how to build a plan of action to achieve set goals. The concept of ‘SMART’ Goals was explained with the help of an interactive and apt examples.
- **Day 2:** The topic for the session was “Prioritization & Time Management Matrix”. The speaker explained “Time management matrix” and its importance in day to day lives. Participants got an opportunity to reflect on their personalities.
- **Day 3:** The topic for the session was “STAR Model & Methods of persuasion”. The speaker explained the importance of persuasion and its associated advantages. Four main types of persuasion were highlighted in details. Certain key persuasion techniques were also introduced during the session.

In all, 170 participants including 39 faculties and 131 students participated in the workshop and expressed the desire to attend webinars on similar topics in future too.


Ms. Iyengar Subhashini
Convenor, Commerce Association




Dr. Usha Iyer
Principal
SIWS NR Swamy College of
Commerce & Economics &
Smt. Thirumala College of Science,
Wadala, Mumbai - 400 031

Date: 30.06.2020.