



**S.I.W.S.**

**N.R. SWAMY COLLEGE OF COMMERCE & ECONOMICS AND  
SMT. THIRUMALAI COLLEGE OF SCIENCE**  
MAJOR R. PARAMESHWARAN MARG, SEWREE – WADALA ESTATE,  
PLOT NO. 337, WADALA, MUMBAI – 400 031.

**SOUTHERN CULTURAL ASSOCIATION**

**Academic Year 2018-19**

**1) Independence Celebrations:**

On 15<sup>th</sup> of August 2018, on the occasion of **Independence day** celebrations, the Southern Cultural Association presented the following:-

1. Songs:-

- Jayostute by Veer Savarkar and Vande Mataram

This song is a patriotic song that salutes the Goddess of freedom who is full of virtues. This poem is remarkable for its lofty imagery and sublime thought. V.D. Savarkar became the bard of India's freedom. Vande Mataram is a beautiful composition by Subramaniya Bharti. In this song, he praises the motherland and unified voice of all countrymen, one Mother India, to whom we surrender to and that we should always choose the right path without minding the pain and emerge victorious and keep chanting Vande Mataram. The song was beautifully rendered by a group comprising of both South-Indian and Non-South- Indian students.

2. Bharatnatyam Dance: -

- "Bharat humko jaan se pyaara hai"

The much appreciated dance performance by the students of both Degree and Junior College students was a classical dance. It was based on the theme of National Integration.

**2) Literary Competitions**

SCA organized various literary competitions like: -

1. "Thirrukural Recitation Competition"

2. Pattimandram

About the event Thirrukural:- SCA organized "**Thirrukkural Recitation Competition**" on 7<sup>th</sup> of **December 2018**. Both teachers and Students enthusiastically participated in the competition. The main highlight of the event was that not only Tamil students but also the non- Tamil students took part in the competition. "Natpu"- friendship was the theme of the competition. Teachers participation (both Tamil and non-Tamil) made the event all the more special.



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About the event "Pattimandram"- The Debate: - SCA organized "Pattimandram"- The Debate on the topic "**Mobile phones- A bone or bane**" on **8<sup>th</sup> December 2018**. Renowned Television channel speakers' participation made the event a grand success. Students were also provided with an opportunity to express their thoughts across to the audience during the finale of the events. The event was telecasted in a local channel.

### 3) Pongal Celebrations

The Southern Cultural Association organized Pongal Celebrations on **17<sup>th</sup> January 2019**. Every year "Pongal" is celebrated with a theme. This year's theme was "**celebration with farmers**" as the event was scheduled on '**Farmers day**'. Students enthusiastically participated in various competitions like: -

1. Maa- Kolam (Rangoli with rice flour)
2. Hair Styling
3. One- Minute Make-up and
4. Pongal Making.

The entire College was decorated with flowers and Rangoli. Also, revolving round the theme of the celebration, Prof. Mr. Manidas Nayak made his grand entry with a tractor that was called specially for the event. Students were briefed about the role and importance of farmers.

Our Principal Dr. Usha Iyer welcomed and felicitated the members of the Management and our special guests – 'Farmers' who were invited as special guests for the celebration. The stage events began with lighting of the lamp and a prayer song rendered by Prof. Mrs. Chandra. The stage events began with outstanding "**Dance Performances**" like Kummi, Karragattam, Puliattam and thematic songs in Tamil wonderfully performed by the students of Junior, Degree and Self- Finance students.

The event was followed by a mesmerizing performance by **Mr. Rajaganapathi- a Naadaswaram Vidhwan** from Ahobila Mutt Temple- Chembur. The audience thoroughly enjoyed the day. Our Principal congratulated all the participants. The event ended with the Vote of Thanks to all the organizers and sponsors for making the event a grand success. **MLA Mr. Tamilselvan**, our Chief Guest for the event appreciated the students for their enthusiastic



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participation in making the event a grand success. He sponsored for the pots and the ingredients of Pongal.

**4) SCA for Swastika:**

The Southern Cultural Association was the first to portray their talents at **Swastika-The Cultural Fest** of our College began on December 19, 2018.

The show began with the Fashion show by the Faculty members of the SCA. The fashion show that was outperformed by Principal Madam along with her team of South Indian teachers added aura of glamour and excitement on the cool winter morning. The theme was traditional **Pattu Mami** with her Madisar saree and was choreographed on a mix of old meaningful, impressive Tamil songs.

It was all fun for the students to see the teachers on the dias performing arts and showing the traditional South Indian culture. The catwalk kicked off with a thumping soundtrack and a parade of South Indian Tamil teachers wearing different attires of Madisar saree (of Iyers and Iyengars) Our Principal Dr. Usha Iyer Madam looked stunning in her grand Kachipuram silk saree. outperformed all by her graceful and elegant strides and stole the show.

**Ms. Subhashini Iyengar**  
**Convenor, Southern Cultural Association**

**Date: 19/1 /2019**



**Dr. Usha Iyer**  
**Principal**

PRINCIPAL  
S.I.W.S. N.R. Swamy College of  
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