



S.I.W.S.
N.R. SWAMY COLLEGE OF COMMERCE & ECONOMICS AND
SMT. THIRUMALAI COLLEGE OF SCIENCE
MAJOR R. PARAMESHWARAN MARG, SEWREE – WADALA ESTATE,
PLOT NO. 337, WADALA, MUMBAI – 400 031.

DEPARTMENT OF COMMERCE

REPORT FOR THE ACADEMIC YEAR 2019-20

The Department has been actively involved in important committees of the college like Commerce Association, Southern Cultural Association, Placement Cell, NSS and Alumni association.

- The Department organized Poster Making Competition on the theme “Say No to plastic” on 31st July 2019.
- “Mock Interviews” for the final year students on 20th December 2019.
- A free personality cum skill development program in association with Techno-serve- an NGO was organized for the final year students on 29th November 2019.

Faculty Achievements:

Ms. Subhashini Iyengar

A. Papers Presented:

- Presented a paper titled “Impact of Transit Advertising on Consumer Behaviour of Working & Non Working class commuters in Mumbai” at a National level seminar titled Complex Narratives: Exploring Indian Business History from Ancient to Modern Times organized by H.R. College of Commerce & Economics on 21st September 2019.

B. Others:

- Successfully completed Refresher Course in Commerce & Accountancy from 30th September to 13th October 2020.

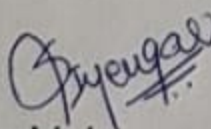
Mr. Ravindra Singh:

A. Paper Presented:

- Jointly Presented a Paper titled “Social Media Marketing Trends” in Two Days International Conference on “Asian Economy-A Cross Country Analysis” on 17th and 18th February, 2020 at University of Mumbai, Kalina Campus, Mumbai.

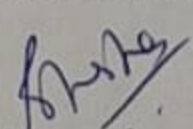
B. Others:

- Completed Refresher Course from University of Lucknow in the subject of Commerce from 18th November, 2019 to 30th November, 2019.
- Successfully completed Three Years LLB course from University of Mumbai by securing First class.


Ms. Iyengar Subhashini
Chairperson, Commerce Association

Date: 30/12/20




Dr. Usha Sukumar Iyer
Principal

PRINCIPAL
S.I.W.S. N.R. Swamy College of
Commerce & Economics &
Smt. Thirumalai College of Science,
Wadala, Mumbai 400 031