



S.I.W.S.
N.R. SWAMY COLLEGE OF COMMERCE & ECONOMICS AND
SMT. THIRUMALAI COLLEGE OF SCIENCE

7th March 2022

Time table
ATKT Exam – March 2022
T.Y. B.M.S. Sem V

Timing: 11 to 12 noon

Date	Particulars
25 th March 2022	Finance elective: Direct Taxes Marketing elective: Customer Relationship Management
26 th March 2022	Finance elective: Investment Analysis and Portfolio Management Marketing elective: Service Marketing
28 th March 2022	Finance elective: Wealth Management Marketing elective: E-Commerce and Digital Marketing
29 th March 2022	Finance elective: Financial Accounting Marketing elective: Sales and Distribution Management
30 th March 2022	Logistics and Supply Chain Management
31 st March 2022	Corporate Communication & Public Relations

Ayyappan Iyer
Vice Principal

Dr. Usha Iyer
Principal