Revise: Syllabus of Courses of B.Com. (Accounting and Finance) Programme at Semester II with effect from the Academic Year 2018-2019

1. Elective Courses (EC)

3. Innovative Financial Services

Modules at a Glance

SN	Modules	No of Lectures
1	Introduction to Traditional Financial Services	15
2	Management and Securitization	15
3	Financial Services and its Mechanism	15
4	Consumer Finance and Credit Rating	15
		60

SN	Modules/ Units					
1	Introduction to Traditional Financial Services					
	 a) Financial Services: Concept, Objectives/Functions, Characteristics, Financial Service Market, Financial Service Market Constituents, Growth of Financial Services in India, Problems in Financial Services Sector, Banking and Non-Banking Companies, Regulatory Framework 					
	b) Factoring and Forfaiting:					
	 Introduction, Types of Factoring, Theoretical Framework, Factoring Cost, Advantages and Disadvantages of Factoring, Factoring in India, Factoring v/s Forfaiting, Working of Forfaiting, Benefits and Drawbacks of Forfaiting, Practical Problems. 					
	c) Bill Discounting:					
	 Introduction, Framework, Bill Market Schemes, Factoring V/s Bill Discounting in Receivable Management. 					
2	Issue Management and Securitization					
	a) Issue Management and Intermediaries:					
	 Introduction, Merchant Bankers/ Lead Managers, Underwriters, Bankers to an Issue, Brokers to an Issue 					
	b) Stock Broking:					
	 Introduction, Stock Brokers, SubBrokers, Foreign Brokers, Trading and Clearing/Self Clearing Members, Stock Trading (Cash and Normal) Derivative Trading 					
	c) Securitization:					
	 Definition, Securitization v/s Factoring, Features of Securitization, Pass Through Certificates, Securitization Mechanism, Special Purpose Vehicle, Securitisable Assets, Benefits of Securitization, New Guidelines on Securitization 					
3	Financial Services					
	a) Lease and Hire-Purchase:					
	 Meaning, Types of Lease - Finance Lease, Operating Lease, Advantages and 					
	Disadvantages of Leasing, Leasing in India, Legal Aspects of Leasing.					
	Definition of Hire Purchase, Hire Purchase and Installment Sale Characteristics,					
	Hire Purchase and Leasing, Advantages of Hire Purchase, Problems of Hire					
	Purchase.					
	 b) Housing Finance: Introduction, Housing Finance Industry, Housing Finance Policy Aspect, Sources 					
	of Funds, Market of Housing Finance, Housing Finance in India- Major Issues, Housing Finance in India – Growth Factors, Housing Finance Institutions in India, National Housing Bank (NHB), Guidelines for Asset Liability Management System in HFC, Fair Trade Practice Code for HFC's, Housing Finance Agencies					

SN	Modules/ Units							
	c) Venture Capital:							
	Introduction, Features of Venture Capital, Types of Venture Capital Financing Stages							
	Disinvestment mechanisms, Venture Capital Investment process, Indian Scenario							
4	Consumer Finance and Credit Rating							
	a) Consumer Finance:							
	 Introduction, Sources, Types of Products, Consumer Finance Practice in India, 							
	Mechanics of Consumer Finance, Terms, Pricing, Marketing and Insurance of							
	Consumer Finance, Consumer Credit Scoring, Case for and against Consumer							
	Finance							
	b) Plastic Money:							
	Growth of Plastic Money Services in India, Types of Plastic Cards- Credit card-							
	Debit Card- Smart card- Add-on Cards, Performance of Credit Cards and Debit							
	Cards, Benefits of Credit Cards, Dangers of Debit Cards, Prevention of Fra							
	and Misuse, Consumer Protection. Indian Scenario.							
	 Smart Cards- Features, Types, Security Features and Financial Applications 							
	c) Credit Rating:							
	Meaning, Origin, Features, Advantages of Rating, Regulatory Framework, Credit							
	Rating Agencies, Credit Rating Process, Credit Rating Symbols. Credit Rating							
	Agencies in India, Limitations of Rating							

Note: Taxation - I (Indirect Taxes I) Semester II has been substituted to Innovative Financial Services and to be implemented from the Academic Year 2018-2019