Revised Syllabus of Courses ofBachelor of Management Studies (BMS) Programme at Semester II with Effect from the Academic Year 2016-2017

Core Courses (CC)

7. Principles of Management

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Nature of Management	15
2	Planning and Decision Making	15
3	Organising	15
4	Directing, Leadership, Co-ordination and Controlling	15
	Total	60

Sr. No.	Modules / Units	
1	Nature of Management	
	• Management: Concept, Significance, Role & Skills, Levels of Managem	
	Concepts of PODSCORB, Managerial Grid.	
	• Evolution of Management thoughts, Contribution of F.W Taylor, Henri Fayol	
	and Contingency Approach.	
2	Planning and Decision Making	
	Planning: Meaning, Importance, Elements, Process, Limitations and MBO.	
	• Decision Making: Meaning, Importance, Process, Techniques of Decision	
	Making.	
3	Organizing	
	Organizing: Concepts, Structure (Formal & Informal, Line & Staff and Matrix),	
	Meaning, Advantages and Limitations	
	 Departmentation: Meaning, Basis and Significance 	
	• Span of Control: Meaning, Graicunas Theory, Factors affecting span of	
	Control Centralization vs Decentralization	
	Delegation: Authority & Responsibility relationship	
4	Directing, Leadership, Co-ordination and Controlling	
	Directing: Meaning and Process	
	 Leadership: Meaning, Styles and Qualities of Good Leader 	
	Co-ordination as an Essence of Management	
	Controlling: Meaning, Process and Techniques	
	Recent Trends: Green Management & CSR	