



S.I.W.S.
N. R. SWAMY COLLEGE OF COMMERCE & ECONOMICS
AND
SMT. THIRUMALAI COLLEGE OF SCIENCE
Plot No. 337, Sewri - Wadala Estate,
Major R. Parameshwaran Marg, Wadala, Mumbai - 400 031

DEPARTMENT OF M.Sc(INFORMATON TECHNOLOGY)

ANNUAL REPORT


ACADEMIC YEAR:2020-2021

DATE:07/05/2021

The Department organized the following activities for the Students in the year 2020-2021:


1. **'Online Business Setup & Online Marketing Live Course'** in Collaboration with Institute for Design of Electrical Measuring Instruments
The Department of Computer Science and M.Sc.I.T. in collaboration with IDEMI, Mumbai (Under Ministry of MSME, Govt of India) organized Certificate Course on **'Online Business Setup & Online Marketing Live Course'** from 26th June to 7th July, 2020 by Mr. Mukund who is a Resource Person - member in the Marketing Area of IDEMI. The course helped to understand the digital customer behaviour, build digital marketing strategies, and identify in-demand metrics to effectively measure and optimise ROI.
2. **'Goal Setting and Mind Management'** The Department of Computer Science and M.Sc.I.T. organized a Webinar on **'Goal Setting and Mind Management'** on March 22nd, 2021 conducted by our chief guest Dr. Shobha Mathew. **"STAY POSITIVE THINK POSITIVE. You are the creator of your own destiny."** was the motto of the webinar generating positive vibes and a motivating booster to all the participants. It had an enthusiastic response with 188 participants all over including Faculty, Students and Professionals.




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3. 'Cloud Computing : Platforms, Development and Applications'

The Department of Computer Science and M.Sc.I.T. organized a Webinar on 'Cloud Computing : Platforms, Development and Applications' on March 23rd , 2021 from 10 a.m. to 11 a.m. conducted by our chief guest Asif Rampurawala, Vice Principal, VSIT. He shared insights on Cloud Computing, making participants familiar with the upcoming area of Cloud Computing and its applications and helping them improve their skills. It had a good response with 118 participants all over including Faculty, Students and Professionals.



Vice Principal



Principal

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