



S.I.W.S.

**N. R. SWAMY COLLEGE OF COMMERCE & ECONOMICS
AND
SMT. THIRUMALAI COLLEGE OF SCIENCE**

Plot No. 337, Sewri - Wadala Estate,
Major R. Parameshwaran Marg, Wadala, Mumbai - 400 031

SUMMARY REPORT

Three Days Short Term Certification Course on 'Graphics Design'

In Collaboration with

Institute for Design of Electrical Measuring Instruments

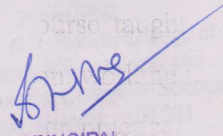
30th May, 2020

The Department of Computer Science in collaboration with IDEMI, Mumbai (Under Ministry of MSME, Govt of India) organized a Short Term Certification Course on 'Graphics Design' from 18th May to 29th May, 2020. Graphic Design is all around us! Words and pictures—the building blocks of graphic design—are the elements that carry the majority of the content in both the digital world and the printed world. As graphic design becomes more visible and prevalent in our lives, graphic design as a practice becomes more important in our culture. The course taught the fundamental principles of graphic design: image making, typography, composition, working with color and shape... foundational skills that are common in all areas of graphic design practice.

Objective

- To apply basic design principles to present ideas, information, products, and services in a creative visual manner
- To practically learn fundamental technical skills, knowledge, and abilities in graphic design
- To demonstrate adherence to professional graphic design industry standards




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'Graphics Design'

SYLLABUS

DAY 1

- Introduction to Computer Graphics, Understand and learn the Vector and Raster graphics
- Understand and learn the workspace, Essential tools and capabilities of Adobe Photoshop and Illustrator.
- Learn photo editing and manipulation and color correction in Adobe Photoshop.

DAY 2

- Understand and learn Masking, on destructive editing techniques in Adobe Photoshop.
- Master the pen tool, shape builder tool and other essential vector design tools in Adobe Illustrator
- Learn to create logos and branding packages

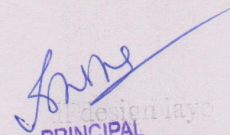
DAY 3

- Learn typefaces and how to pair fonts, type hierarchy, balance and overall design layout.
- Learn and understand typography, infographic, color, theory, photos layout, blocking and other design theory and skills
- Learn Flyer, visiting card, brochure and Social Media creatives design

Resource Person

- The Resource Person was Mr.Rishikanta Thingnam who is a Graphic Designer and a Visualizer.




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Examination Process and Passing Criteria

The students who have attended 90% of the class were eligible to appear for the exam. The Practical and Viva exam was conducted and students above 50% were considered under the Passing Criteria.

Job Opportunity

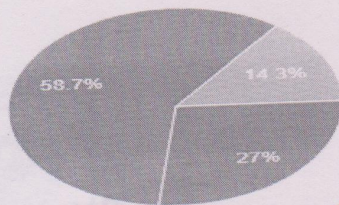
The job profile can be in consultancies, advertising agencies, design studio, educational institutions, publishers, marketing firms and many other places. After completing degree in graphic design, you may also set up your own design studio or can work as an exhibiting artist. **Some of the Job profiles are:**

- Graphic Designer
- Picture Editor
- Design Manager
- Brand Identity Designer
- Flash Designers
- Web Designer
- Visual Image Developer
- Logo Designers

ANALYSIS

This Online course was conducted on "Google Meet" – a safe and secure google platform with our esteemed speaker, Mr. Rishikanta Thingnam who is a well experienced Graphic Designer and Visualizer at IDEMI. Mr. Nilesh Sharma, Department Coordinator of Animation Department at IDEMI also supported relentlessly and the softwares introduced were Photoshop and Adobe Illustrator. Overall, it was an interesting, interactive course and the methodology was quite hands on. The graphical assignments with the help of Google classroom were a booster that motivated the participants enthusiastically.

It had an overwhelming response with 63 participants which included 27% Faculty, 58.7% Students and 14.3% others all over Maharashtra and other states.

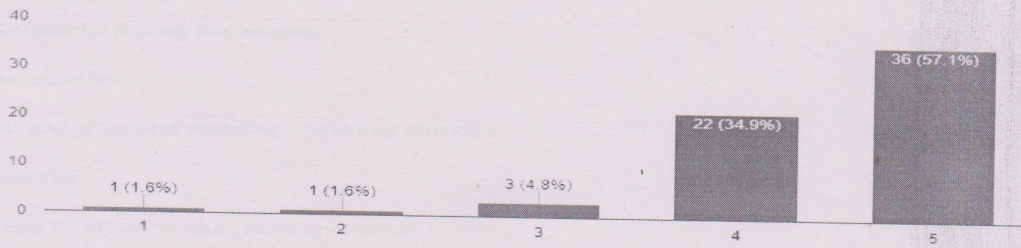


The Overall Impact as rated by majority of the participants for the course was Excellent.



Overall impact

63 responses



Feedback/Takeaways shared by some of the participants about the sessions

It was good to be a part of this camp
Great platform for learning .

Nice and informative session

Session was very informative.

Informative

Learned new things

It was a great short term course for me to acquire some basic knowledge of Photoshop and illustrator. Their aim of providing students with good employment opportunities was totally reflected through out the course . Rishi Sir was so kind and patient to explain and clarify our doubts again and again. I'm really overwhelmed to be part of such a short but productive journey along with this enthusiastic team developing a Personal illustration style

Simply explained

Thanks for providing us so much knowledge.

It was awesome

I would like to attend more advanced courses on these topics

Good for learning

Nice and Informative

Nil

Very good

Great session! lectures were on time with all the required materials provided.



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Very good

Was Good. The trainer was super patients and organized.

Thank you for making this happen

Good experience

It's is one of the best workshop I have ever attended

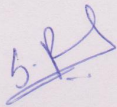
Thank You

Thanks for providing us so much knowledge.

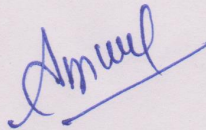
Students Participation: The total number of students participated were 63

OUTCOME

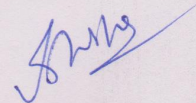
- The participants were able to understand the principles of graphic designs and their tools
- To understand graphical representation of business process.
- Able to understand concept of game programming and animated graphics.
- Learner were able to make brochures and banners.



Course Convener



Vice Principal



Principal



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