Revised Syllabus of Courses of Bachelor of Management Studies (BMS) Programme at Semester IV With Effect from the Academic Year 2017-2018

3. Core Courses (CC)

5. Business Economics- II

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Macroeconomic Data and Theory	15
2	Money, Inflation and Monetary Policy	15
3	Constituents of Fiscal Policy	15
4	Open Economy : Theory and Issues of International Trade	15
	Total	60

Sr. No.	Modules / Units	
1	Introduction to Macroeconomic Data and Theory	
	 Macroeconomics: Meaning, Scope and Importance. Circular flow of aggregate income and expenditure: closed and open economy models The Measurement of national product: Meaning and Importance - conventional and Green GNP and NNP concepts - Relationship between National Income and Economic Welfare. Short run economic fluctuations: Features and Phases of Trade Cycles The Keynesian Principle of Effective Demand: Aggregate Demand and Aggregate Supply - Consumption Function - Investment function - effects of Investment Multiplier on Changes in Income and Output 	
2	Money, Inflation and Monetary Policy	
	 Money Supply: Determinants of Money Supply - Factors influencing Velocity of Circulation of Money Demand for Money: Classical and Keynesian approaches and Keynes' liquidity preference theory of interest Money and prices: Quantity theory of money - Fisher's equation of exchange - Cambridge cash balance approach Inflation: Demand Pull Inflation and Cost Push Inflation - Effects of Inflation- Nature of inflation in a developing economy. Monetary policy: Meaning, objectives and instruments, inflation targeting 	
3	Constituents of Fiscal Policy	
	 Role of a Government to provide Public goods- Principles of Sound and Functional Finance Fiscal Policy: Meaning, Objectives - Contra cyclical Fiscal Policy and Discretionary Fiscal Policy Instruments of Fiscal policy: Canons of taxation - Factors influencing incidence of taxation - Effects of taxation Significance of Public Expenditure - Social security contributions- Low Income Support and Social Insurance Programmes - Public Debt - Types, Public Debt and Fiscal Solvency, Burden of debt finance Union budget -Structure- Deficit concepts-Fiscal Responsibility and Budget Management Act. 	
4	Open Economy : Theory and Issues of International Trade	
	 The basis of international trade: Ricardo's Theory of comparative cost advantage - The Heckscher - Ohlin theory of factor endowments- terms of trade - meaning and types Factors determining terms of trade - Gains from trade - Free trade versus protection Foreign Investment: Foreign Portfolio investment- Benefits of Portfolio capital flows-Foreign Direct Investment - Merits of Foreign Direct Investment - Role of Multinational corporations Balance of Payments: Structure -Types of Disequilibrium - Measures to correct disequilibrium in BOP. Foreign Exchange and foreign exchange market: Spot and Forward rate of Exchange - Hedging, Speculation and Arbitrage -Fixed and Flexible exchange rates- Managed flexibility 	