



S.I.W.S.

**N.R. SWAMY COLLEGE OF COMMERCE & ECONOMICS AND
SMT. THIRUMALAI COLLEGE OF SCIENCE**

**Plot No. 337, Sewri - Wadala Estate,
Major R. Parameshwaran Marg, Wadala, Mumbai – 400 031**

PROGRAM OUTCOMES

MASTER OF COMMERCE - M.COM – BUSINESS MANAGEMENT

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| P.O.1 | : | Students can synthesize values through the two year post graduate degree program of Master of Commerce which helps build character that is unique to a commerce Post Graduate and contributes a lifelong way of thinking that influences their holistic development |
| P.O.2 | : | After completing two year Post graduate degree program of Master of Commerce (M.Com.) the students will be capable of executing comprehensive knowledge and understanding of one or more disciplines such as Organisational behaviour, Advertisement, Human Resource Management, Entrepreneurship, Retail, Business Relations, Business Economics, Commerce, Management and Corporate Social Responsibility |
| P.O.3 | : | The students will gain the ability of critical and lateral thinking by understanding the concepts in the fields of Commerce and Management |
| P.O.4 | : | The students will be able to solve business problems and apply the classroom learning into practice to offer solutions in the fields of their interest |
| P.O.5 | : | On completion of the program, the students will be able to analyze information, data, resources and technologies necessary to address various topics, tasks or problems and reason the solution to the problems |
| P.O.6 | : | Well-designed course assessment, Project Topic selection based on interest with voluntary education done with the purpose of achieving personal fulfillment will give a lifelong learning experience to the students |
| P.O.7 | : | The M.Com. Program will make students competent with their required professional skills to provide expert man power, integrating inter-disciplinary knowledge and social values with practices to address social needs |
| P.O.8 | : | The students will develop application skills in the domain of Business Relations, Retail, Advertisement, Entrepreneurship, Organisational Behaviour, e-commerce and Human Resource Management |
| P.O.9 | : | The program will enhance logical reasoning skills, decision making skills, communication skills, self-confidence and practical awareness required to face global employability in the corporate world and grow into resourceful and responsible citizens of India |
| P.O.10 | : | The students will acquire the capacity to demonstrate decision-making skills in the areas of Human Resource, Retail, Organisational Behaviour, e-commerce, Business Relations and Advertisement |