

## **COURSE OBJECTIVES AND COURSE OUTCOMES**

### **S.Y.B.M.S. (SEMESTER - III)**

#### **SUBJECT: BUSINESS PLANNING AND ENTREPRENEURIAL MANAGEMENT**

<b>Sr. No.</b>	<b>Course Objectives</b>	<b>Course Outcomes</b>
1)	To explain concepts of Entrepreneurship and build an understanding about business situations in which entrepreneurs act	Learners will pick up about Foundation of Entrepreneurship Development and its theories
2)	To qualify students to analyse the various aspects, scope and challenges under an entrepreneurial venture	Learners will explore the entrepreneurial skills and management function of a company with special reference to the SME sector
3)	To explain classification and types of entrepreneurs and the process of entrepreneurial project development	Learners will identify the type of entrepreneur and the steps involved in an entrepreneurial venture
4)	To discuss the steps in venture development and new trends in entrepreneurship	Learners will understand various steps involved in starting a venture and explore marketing methods & new trends in entrepreneurship