



S.I.W.S.

**N. R. SWAMY COLLEGE OF COMMERCE & ECONOMICS &
SMT. THIRUMALAI COLLEGE OF SCIENCE**

Plot No. 337, Sewree - Wadala Estate,
Major R. Parameshwaran Marg, Wadala, Mumbai - 400 031

Bachelor of Management Studies

B.M.S. - Program Outcome

PO1: Programme will help learners to pursue higher studies and well versed in the field of management such as marketing management, and financial management

PO2: Programme will help learners to gain knowledge of management theories and practices and its application in business organizations

PO3: Programme will enable the learners to develop their communication skills and overall personality development

PO4: Programme will help the learners to do research studies and develop innovative management ideas in the field of management

PO5: Programme will enable the learners to develop the ethical and moral values and also help them to acquire the required skills to develop new business models