

## **COURSE OBJECTIVES AND COURSE OUTCOMES**

### **S.Y.B.M.S. (SEMESTER - IV)**

#### **SUBJECT: BUSINESS RESEARCH METHODS**

<b>Sr. No.</b>	<b>Course Objectives</b>	<b>Course Outcomes</b>
1)	To evolved the analytical abilities and research skills among the students	Learners will investigate about the concept about Research, its types, significance, sources of collecting Primary Data and Secondary Data, its advantages and disadvantages
2)	To explore practical experience and learning in Business Research	Learners will comprehend Data Processing, Analysis and Interpretation
3)	To discuss advanced techniques of report writing	Learners will write Reports and identify types of research papers
4)	To explain the techniques of data collection and plagiarism testing	Learners will beware of plagiarism and practice ethical data collection