

COURSE OBJECTIVES AND COURSE OUTCOMES

S.Y.B.M.S. (SEMESTER - IV)

SUBJECT: FOUNDATION COURSE (ETHICS & GOVERNANCE) - IV

Sr. No.	Course Objectives	Course Outcomes
1)	To recognize the significance of ethics and ethical practices in businesses which are crucial for the progress of a developing nation	Students will perceive about the significance of ethics and ethical practices in businesses which are indispensable for the progress of a country
2)	To absorb the application of ethics in functional areas like marketing, finance and human resource management	Learners will acquaint the applicability of ethics in functional areas like marketing, finance and human resource management
3)	To discuss ethical business practices, and Corporate Governance practiced by various organisations	Learners will conceive the emerging need and growing importance of good governance
4)	To explain the concepts, principles, strategies and need for CSR	Learners will identify ethical business practices, CSR and Corporate Governance practiced by various organizations