

COURSE OBJECTIVES AND COURSE OUTCOMES

S.Y.B.M.S. (SEMESTER - IV)

SUBJECT: INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT - II

| Sr. No. | Course Objectives | Course Outcomes |
|---------|--|---|
| 1) | To explain the managerial decision-making and develop knowledge of the major functional area of Management Information System | Students will apprehend managerial decision-making and develop a perspective of major functional areas of MIS along with the conceptual study of Enterprise Resource Planning, Supply Chain Management, Customer Relationship Management, Key issues in implementation |
| 2) | To deliver conceptual knowledge of MIS applications and the relationship between database management and applications of data warehouse | Learners will aware about the relationship between database management and data warehouse approaches, the requirements and applications of data warehouse apart from fundamental knowledge about emerging MIS technologies like ERP, CRM, SCM and trends in enterprise applications |
| 3) | To discuss the relationship between database management and data warehouse approaches, the requirements and applications of data warehouse | Learners will comprehend the concepts of data warehousing and data mining |
| 4) | To explain outsourcing concepts, BPO/KPO industries, their structures, Cloud computing | Learners will identify traditional outsourcing and cloud computing |