

## **COURSE OBJECTIVES AND COURSE OUTCOMES**

### **F.Y.B.M.S. (SEMESTER - II)**

#### **SUBJECT: BUSINESS ENVIRONMENT**

<b>Sr. No.</b>	<b>Course Objectives</b>	<b>Course Outcomes</b>
1)	To evaluate the overall business environment and to evaluate its various components in business decision making	Learners will get knowledge about business, its nature and scope, types of business organizations, SWOT analysis
2)	To explain about the minor and major factors affecting the business in various streams	Learners will perceive the internal and external environment which affects the business organization
3)	To discuss the PESTLE and Competitive environment of business setup	Learners will analyze PESTLE and the Competitive business environment in the Indian economy
4)	To introduce facts about the international environment of business	Learners will comprehend the objectives and evolution of GATT, WTO, Globalization and FDI