

COURSE OBJECTIVES AND COURSE OUTCOMES
B.COM. (BANKING AND INSURANCE) - SEMESTER - V
SUBJECT: STRATEGIC MANAGEMENT

Sr. No.	Course Objectives	Course Outcomes
1)	To acquaint about strategic Management and its environment	This course helps to understand the strategic Management and its environment
2)	To explain the level of strategies, Activating Strategy and Strategic evaluation & Control	This course helps to understand and prepare various organizational strategy