

COURSE OBJECTIVES AND COURSE OUTCOMES
B.COM. (BANKING AND INSURANCE) - SEMESTER - IV
SUBJECT: ENTREPRENEUR MANAGEMENT

Sr. No.	Course Objectives	Course Outcomes
1)	To acquaint the concepts of Entrepreneur, theories of entrepreneur, Values and skills of the entrepreneur	This course will help the student to understand various concepts of Entrepreneur, theories of entrepreneur, Values and skills of entrepreneur
2)	Helps to acquaint critical Factors, forms of entrepreneurial structures and Business planning	The course will help the student to develop an understanding about critical Factors, forms of entrepreneurial structures and Business planning
3)	Helps to acquaint various factors of business such as Marketing, Operations, Finance and Human Resources	This course will give knowledge about Various factors of business
4)	To acquaint the evolving concepts in entrepreneurship	This course will help to gain knowledge in entrepreneur