

**COURSE OBJECTIVES AND COURSE OUTCOMES**  
**B.COM. (BANKING AND INSURANCE) - SEMESTER - I**  
**SUBJECT: BUSINESS ECONOMICS - I**

<b>Sr. No.</b>	<b>Course Objectives</b>	<b>Course Outcomes</b>
1)	To acquaint the meaning and concepts of business economics and its functional relations.	The course tries to develop the Economic temperament of the student by giving them knowledge about the various concepts of economics, Micro aspects, and Macro aspects of Society.
2)	To acquaint the root cause of economic problems.	The course will also help students to learn various aspects of business economics such as Demand Analysis, Supply Production Decision and cost of production.
3)	To explain micro economics and its application to business.	Students will also be well acquainted with the knowledge of the Market structure its operation and Various Pricing practices in Economics.