

*Revised Syllabus of courses of B.Com. (Banking & Insurance)*

**SEMESTER I**

**FYBBI**

**1. Principles of Management**

<b>Sr. No.</b>	<b>Modules / Units</b>
<b>1</b>	<b>Introduction to Management</b>
	<ul style="list-style-type: none"><li>• Definition of Management</li><li>• Management as a Profession</li><li>• Traditional Vs Contemporary Management (Henry Fayol, F.W. Taylor, Peter Drucker) (C.K.Pralhad, Mr. Vijay Govindarajan)</li></ul>
<b>2</b>	<b>Management Process</b>
	<ul style="list-style-type: none"><li>• Management Process, Practices, Functions of Management related to Banking and Insurance companies</li></ul>
<b>3</b>	<b>Organization Structure of Banking and Insurance companies</b>
<b>4</b>	<b>Business Leaders</b>
	<ul style="list-style-type: none"><li>• Leaders in the Indian Industry ( J.R.D Tata, Ratan Tata, Aditya Birla, Kumar Mangalam Birla, Mr Dhirubhai Ambani and Sons, Kiran Mazumdar Shaw, Verghese Kurien)</li><li>• Leaders in the Banking and Insurance Industry<ul style="list-style-type: none"><li>▪ <b>Indian Leaders</b> (Banking &amp; Insurance: H.Shanbagh. Uday Kotak, K.V. Kamath Naina Kidwai, Deepak Parekh, Chanda Kochhar, Hinduja, Godrej,Aziz Premzi, Narayan Murthy, Anand Mahindra , Governor of RBI)</li><li>▪ <b>International Leader</b> President of World bank, President of Asian Development Bank, President of Fed Reserve, President of International Monetary Fund</li></ul></li></ul>