

COURSE OBJECTIVES AND COURSE OUTCOMES
B.COM. (BANKING AND INSURANCE) - SEMESTER - I
SUBJECT: PRINCIPLES OF MANAGEMENT

Sr. No.	Course Objectives	Course Outcomes
1)	To examine students awareness of various principles governing the management and its significance in the banking and insurance industry	This course will help the student to understand various basic and important aspects of Management studies and give a proper gist about Management and its importance
2)	To acquaint the organization structures used in companies in general and the structures used by banking and insurance companies	Students will also learn about the various process and steps involved in the management process having a special focus on Insurance Companies
3)	To identify a sense of appreciation towards the various kinds of entrepreneurs	The course will also provide student knowledge about the structure of Banking and Insurance Company
4)	To acquaint the role of various international monetary institutions.	Some chapter of the course is designed to make students aware about the leaders at the national and international level