

## **COURSE OBJECTIVES & COURSE OUTCOMES**

**Subject: Commerce - Business Environment - I**

**F.Y.B.COM (Accounting & Finance)**

**(Semester I)**

<b>Sr. No.</b>	<b>Course Objectives</b>	<b>Course Outcomes</b>
1)	To enable students to evaluate business and its environment.	Students would be acquainted with business objectives, dynamics of business and environment, various types of business environment and its analysis.
2)	To enable students to understand business and society.	Students would recall and relate various concepts like business ethics, ethical dilemmas, corporate culture and ethical climate. They would also be acquainted about development of various acts applicable to business in India.
3)	To enable students to discuss the contemporary issues in business.	Students would describe and discuss Corporate Social Responsibility, Corporate Governance and Social Audit.
4)	To enable students to examine and evaluate business in International Environment.	Students would be acquainted with various strategies of Global Trade. They would also discuss Foreign Trade in India, Foreign Direct Investments and its implications on Indian Industries.