



S.I.W.S.
N.R. SWAMMY COLLEGE OF COMMERCE AND ECONOMICS
&
SMT. THIRUMALAI COLLEGE OF SCIENCE
WADALA MUMBAI-400031

Date: 1st October, 2021

Time table
Internal Examination (SEM III and V) 2021-22

S.Y. B.A.M.M.C. Sem III :

| Date | Time | SEM III |
|--------------------------------|------------------------|----------------------------------------------|
| 13 th October, 2021 | 11:30 am to 12:00 noon | Electronic Media-I |
| | 12:15 pm to 12:45 pm | Corporate Communication and Public Relations |
| 14 th October, 2021 | 11:30 am to 12:00 noon | Media Studies |
| | 12:15 pm to 12:45 pm | Introduction to Photography |
| 16 th October, 2021 | 11:30 am to 12:00 noon | Film Communication-I |
| | 12:15 pm to 12:45 pm | Computer Multimedia-I |

T.Y. B.A.M.M.C. Sem V :

| Date | Time | SEM V |
|--------------------------------|----------------------|-------------------------------|
| 13 th October, 2021 | 10:00 am to 10:30 am | Agency Management |
| | 10.45 am to 11.15 am | Copy Writing |
| 14 th October, 2021 | 10:00 am to 10:30 am | Advertising & Market Research |
| | 10.45 am to 11.15 am | Direct Marketing & E-Commerce |
| 16 th October, 2021 | 10:00 am to 10:30 am | Consumer Behaviour |
| | 10.45 am to 11.15 am | Brand Building |

Ayyappan Iyer
Vice Principal

Dr. Usha S. Iyer
Principal