



**S.I.W.S.**  
**N.R. SWAMMY COLLEGE OF COMMERCE AND ECONOMICS**  
&  
**SMT. THIRUMALAI COLLEGE OF SCIENCE**  
**WADALA MUMBAI-400031**

Date: 27<sup>th</sup> September, 2021

**Time table**  
**F.Y. B.A.M.M.C. Examination (SEM I & II) ATKT 2021-22**

**F.Y. B.A.M.M.C. Sem I ( A.T.K.T.) :**

<b>Date</b>	<b>Time</b>	<b>SEM I</b>
5 <sup>th</sup> October, 2021	10:00 a.m. to 11:00 a.m.	Fundamentals of Mass Communication
6 <sup>th</sup> October, 2021	10:00 a.m. to 11:00 a.m.	Current Affairs
7 <sup>th</sup> October, 2021	10:00 a.m. to 11:00 a.m.	History of Media
8 <sup>th</sup> October, 2021	10:00 a.m. to 11:00 a.m.	Visual Communication
9 <sup>th</sup> October, 2021	10:00 a.m. to 11:00 a.m.	Effective Communication- I
11 <sup>th</sup> October, 2021	10:00 a.m. to 11:00 a.m.	Foundation Course – I

**F.Y. B.A.M.M.C. Sem II (A.T.K.T.):**

<b>Date</b>	<b>Time</b>	<b>SEM II</b>
5 <sup>th</sup> October, 2021	10:00 a.m. to 11:00 a.m.	Foundation Course – II
6 <sup>th</sup> October, 2021	10:00 a.m. to 11:00 a.m.	Introduction to Advertising
7 <sup>th</sup> October, 2021	10:00 a.m. to 11:00 a.m.	Media, Gender & Culture
8 <sup>th</sup> October, 2021	10:00 a.m. to 11:00 a.m.	Introduction to Journalism
9 <sup>th</sup> October, 2021	10:00 a.m. to 11:00 a.m.	Content Writing
11 <sup>th</sup> October, 2021	10:00 a.m. to 11:00 a.m.	Effective Communication -II

**Ayyappan Iyer**  
**Vice Principal**

**Dr. Usha S. Iyer**  
**Principal**