COURSE OBJECTIVE AND LEARNING OUTCOME

M.Sc.(INFORMATION TECHNOLOGY) SEMESTER III

COURSE: PSIT301 TECHNICAL WRITING AND ENTREPRENEURSHIP DEVELOPMENT

S.No	Learning Objective	Learning Outcomes
1.	To provide conceptual understanding of developing strong foundation in general writing, including research proposal and reports	Understand technical documents that meet the requirements with standard guidelines. Understanding the essentials and hands-on learning about effective Website Development
2.	To develop technological developing skills for writing Article, Blog, E-Book, Commercial web Page design, Business Listing Press Release, E-Listing and Product Description	Have the ability to Write Better Quality Content Which Ranks faster at Search Engines. Build effective Social Media Pages
3.	To provide conceptual understanding of innovation and entrepreneurship development	Students Evaluate the essentials parameters of effective Social Media Pages
4.	To understand Managing intellectual property	Students understand importance of innovation and entrepreneurship and analyze research and development projects