

**Research Papers Presented By Staff Members in
International/National/State/Local Level Conferences/Seminars/ Symposia
in 2016-17**

Sr.	Name of the author	Title of research paper	Organizer	National/International/State/Local	Venue	Date/Year
1)	Dr. Usha Sukumar Iyer	‘Demonetization: Rationale, Benefits and Costs and Impact’	National Symposium by SIWS NR Swamy College in collaboration with Alkesh Dinesh Modi Institute of Management & Financial Studies, University of Mumbai	National	Alkesh Dinesh Modi Auditorium, Kalina Campus, University of Mumbai	26 April, 2017
2)	Dr. Sanghamitra Mishra	“Impact of Demonetization on Middle Class-An Analytical Study”	Chandrabhan Sharma College of Arts, Science and Commerce	—	2017	—
3)	Prof. Iyengar Subhashini Kannan	“Counselling as an Important “C”	Pragati College Dombivili	International	Pragati College Dombivili	21 st January 2017
		E-commerce- the Buzz word of the 21 st Century”	Shailendra College, Dahisar	National	Shailendra College, Dahisar	27 th January 2017
		“Advertising- the Mesmerizing Reality of Shifting Brand Loyalty”	M .L. Dahanukar College, Vileparle	National	M .L. Dahanukar College, Vileparle	25 th February 2017
		“An Analytical Study of People’s Mind-set Post-demonetization”	SIWS NR Swamy College	National	Alkesh Dinesh Modi Auditorium, Kalina Campus, University of Mumbai	26 April, 2017
4)	Prof. Ravindra Singh	“Demonetization and its Impact on Retailers”	SIWS NR Swamy College	National	Alkesh Dinesh Modi Auditorium, Kalina Campus, University of Mumbai	26 April, 2017

5)	Prof. (CA)Vaibhav Banjan	“Revenue Recognition Practices in Real Estate Companies: Impact of Convergence to IFRS”	Satish Pradhan Dnyanasadhana College	National	Satish Pradhan Dnyanasadhana College	2 nd September 2016
		“A study on Trends of Venture Capital Financing in India	Ramanand Arya D.A.V. College	National	Ramanand Arya D.A.V. College	25 th February 2017
		“Comparison of Defined Contribution Pension Scheme (DCPS) with Defined Benefits Scheme for College Teachers in Maharashtra”	Mumbai University	University	Mumbai University	24 th December 2016
6)	Prof. Helen Selvaraj	“Advertising and its Impact on Children with reference to Eating Habits”	M.L. Dahanukar College of Commerce	National	M.L. Dahanukar College of Commerce	25 th February 2017
		“HRA with reference to Infosys”	Vikas College of Arts, Science and Commerce	International	Vikas College of Arts, Science and Commerce	
		“Demonetization and its Impact on Retailers”	SIWS NR Swamy College	National	Alkesh Dinesh Modi Auditorium, Kalina Campus, University of Mumbai	26 April, 2017
		“Investment Pattern of Teachers in Mumbai with reference to Age Group and its Impact on Financial Goals and Nature of Investments”	Dr. Babasaheb Ambedkar College Vasai & IAA (Thane)	International	Dr. Babasaheb Ambedkar College Vasai & IAA (Thane)	27 th April 2017
7)	Prof. Kirti Nakhare	“Delineating Adivasi Ethos, through Interesting	University of Hyderabad	National	University of Hyderabad	24 th - 26 th August 2016

		Inclusions and Surprising Exclusions in the Bharath-An epic of the DugriBhils.”				
		“Situating the Subaltern in works based on the Mahabharata”	K.V. Pendharkar College	National	K.V. Pendharkar College	25 th February 2017
8)	Dr. Swapnesh Rangnekar	, “Effect Of Idol Immersion on the Water Quality of a Lake in Mumbai”	Indian Women Scientists’ Association (IWSA)	National	Indian Women Scientists’ Association (IWSA)	2 nd - 4 th December 2016
9)	Dr. Tanuja Parulekar	“Effect of Idol Immersion on the Water Quality of a Lake in Mumbai”	Indian Women Scientists’ Association, Vashi	National	Indian Women Scientists’ Association (IWSA)	2 nd - 4 th December 2016
10)	Prof. Ajitha Srinivasan Nair	“Studies on Safety and Shelf stability of Bacillus Probiotics”	Carmel College for Women, Goa	International	Carmel College for Women, Goa	2 nd to 4 th February 2017
11)	Prof. Sabina Thareja	“Evaluation of <i>Mimusopselangi L.</i> flowers: An important Ayurvedic medicinal plant as cosmeceutical agent”	KET’s Vaze College	International	KET’s Vaze College	2 nd September 2016
12)	Prof. Sandeep Vansutre	“Study of Dielectric and Magnetic properties of (Bi _{0.5} La _{0.5} FeO ₃)(1-x)–(Ba _{0.7} Sr _{0.3} TiO ₃) x Solid solution”	DAE and BARC	National	BARC	26 th to 30 th December , 2016
14)	Prof. Ayyappan Iyer	“Demonetisation and its Impact on Business”	SIWS NR Swamy College	National	Alkesh Dinesh Modi Auditorium, Kalina Campus, University of Mumbai	26 April, 2017
15)	Prof. R. Santha Maria Rani	, “Neural Networks Unsupervised	Vidyalankar School of Information	National	Vidyalankar School of Information	3 rd &4 th February, 2017

		Approach - In Supervising My Inbox”	Technology		Technology	
16)	Prof. Virgin Fernando	Neural Networks Unsupervised Approach - In Supervising My Inbox”	Vidyalankar School of Information Technology	National	Vidyalankar School of Information Technology	3 rd &4 th February, 2017
17)	Prof. Arul Kumar Pandian	“Nuances of Legal Drafting”	Dr. Ambedkar College of Commerce & Economics	National	Dr. Ambedkar College of Commerce & Economics	10 th December , 2016

Dr. Usha S. Iyer

Principal

Date : April 30, 2017